

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
COLORADO



25th annual
**CRYSTAL
AWARDS**

AUGUST 30, 2023
SEAWELL BALLROOM AT DCPA
5:00 PM

25
CLASS
CAMARADERIE
CRYSTALS

**SPONSORSHIP
OPPORTUNITIES**



25th annual CRYSTAL AWARDS

SPECIALTY SPONSORSHIPS

WE INVITE YOU TO JOIN US IN SUPPORTING THE 25TH ANNUAL CRYSTAL AWARDS BROUGHT TO YOU BY ASID COLORADO — AN OPPORTUNITY YOU WON'T WANT TO MISS!

Just a few of this year's highlights...

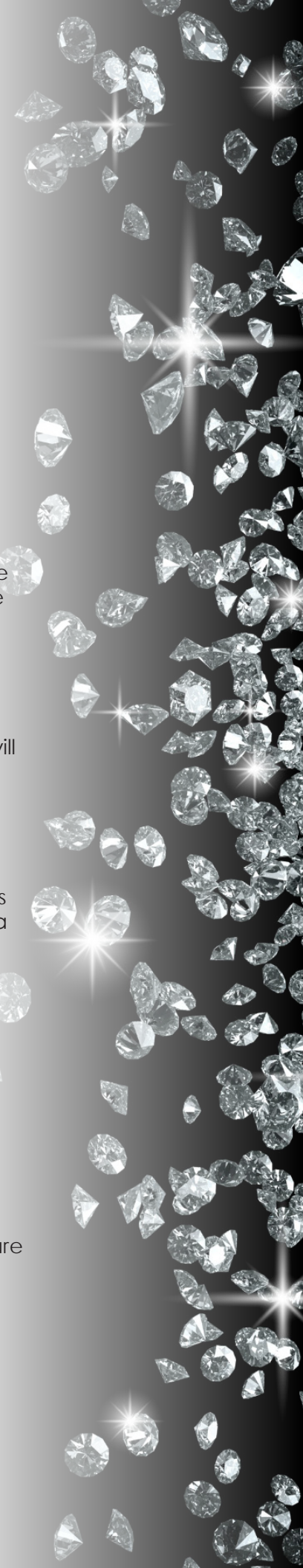
- **Professionalism** – We have hired a professional production company to handle the details of the show. From submissions, to awards, to day of production, we anticipate the evening to be seamless.
- **Reputation** – Kimberly Timmons-Beutner, a 32-time Crystal Award winner, is spearheading the committee. She brings with her a history of commitment to the industry.
- **Prestige** – We have expanded the entry categories and plan to expand the recognition of winners to showcase our magnificent local Design talent. This will create greater visibility for winners and others involved in the design projects.
- **Promotion** – We are pleased to announce that we will have a DIGITAL PROGRAM! This program will be available for all entrants, attendees, vendors, sponsors, in perpetuity. In clickable and sharable form, sponsor logos will be active within the program for easy access to products and services. With thousands of views anticipated, the opportunity to outreach to new customers and business branding is tremendous. ASID has also elevated our social media promotion for all events across available platforms.

Annual ASID Advocate Sponsor - \$5,250 (1 Available)

- Digital recognition through ASID CO email and website
- Logo featured on banner display at all events
- Host event
- Recognition on promo materials and slide show at Crystal Awards
- Professionally produced video to be shown at Crystal Awards
- Access to mailing list via 3rd party (3x per year)
- (8) Tickets to Crystal Awards
- (2) Tickets to monthly ASID events (annual allotment)
- Crystal Awards swag bag: branded merchandise only, no brochures or literature
- Social media recognition

Annual Crystal Award Sponsor - \$3,675 (7 Available)

- Digital recognition through ASID CO email and website
- Logo featured on banner display at all events
- Recognition on promo materials and slide show at Crystal Awards
- Professionally produced video to be shown at Crystal Awards
- Access to mailing list via 3rd party (4x per year)
- (3) Tickets to Crystal Awards



- (2) Tickets to monthly ASID events (annual allotment)
- Crystal Awards swag bag: branded merchandise only, no brochures or literature
- Thank you in CH&L
- Social media recognition

Diamond Level - \$2,800 (3 Available)

- (1) Centerpiece Sponsor - Company name and/or logo on all centerpieces
- (1) Red Wine Sponsor - Company name and/or logo on red wine bottles on dining tables
- (1) White Wine Sponsor - Company name and/or logo on white wine bottles on dining tables
- Full page ad in digital program
- Logo displayed on slideshow and poster/banner
- Crystal Awards swag bag: branded merchandise only, no brochures or literature
- Logo projected on the wall at the event (logo will be all white)
- (2) Tickets to Crystal Awards
- Thank you in CH&L
- Social media recognition

Ruby Level - \$1,500 (4 Available)

- Cocktail hour sponsor
- ½ page ad in Digital Program
- Logos on Cocktail napkins and printed sign by bar
- Logo displayed during happy hour slideshow and poster/banner
- Crystal Awards swag bag: branded merchandise only, no brochures or literature
- Thank you in CH&L
- Social media recognition

Sapphire Level - \$1,200 (4 Available)

After party sponsors — you can choose one of the following:

- (1) Dance floor – Logo projected on dance floor at the event (logo will be white)
- (1) Dessert/Candy table – Sponsor to provide logo bags, company name and/or logo will be on candy jars
- (2) Digital Halo Photobooth (Company name and/or logo on digital and prints) OR 360 Degree Spinner (Company name and/or logo will be displayed)
- ½ page ad in digital program
- Logo displayed during happy hour slideshow and poster/banner
- Crystal Awards swag bag: branded merchandise only, no brochures or literature
- Thank you in CH&L
- Social media recognition

Emerald Level - \$650 (10 Available)

- Crystal Awards swag bag: branded merchandise only, no brochures or literature
- \$400 Buy-in for Annual Chapter Sponsors (for levels other than Advocate, Patron and Crystal Awards sponsor)

Upgrade any ad: \$500 1/2 page to full page

To become a sponsor, please visit <https://conta.cc/3OyL2AO>. Thank you in advance for your participation in helping create this wonderful event celebrating design. For additional information please email info@co.asid.org.