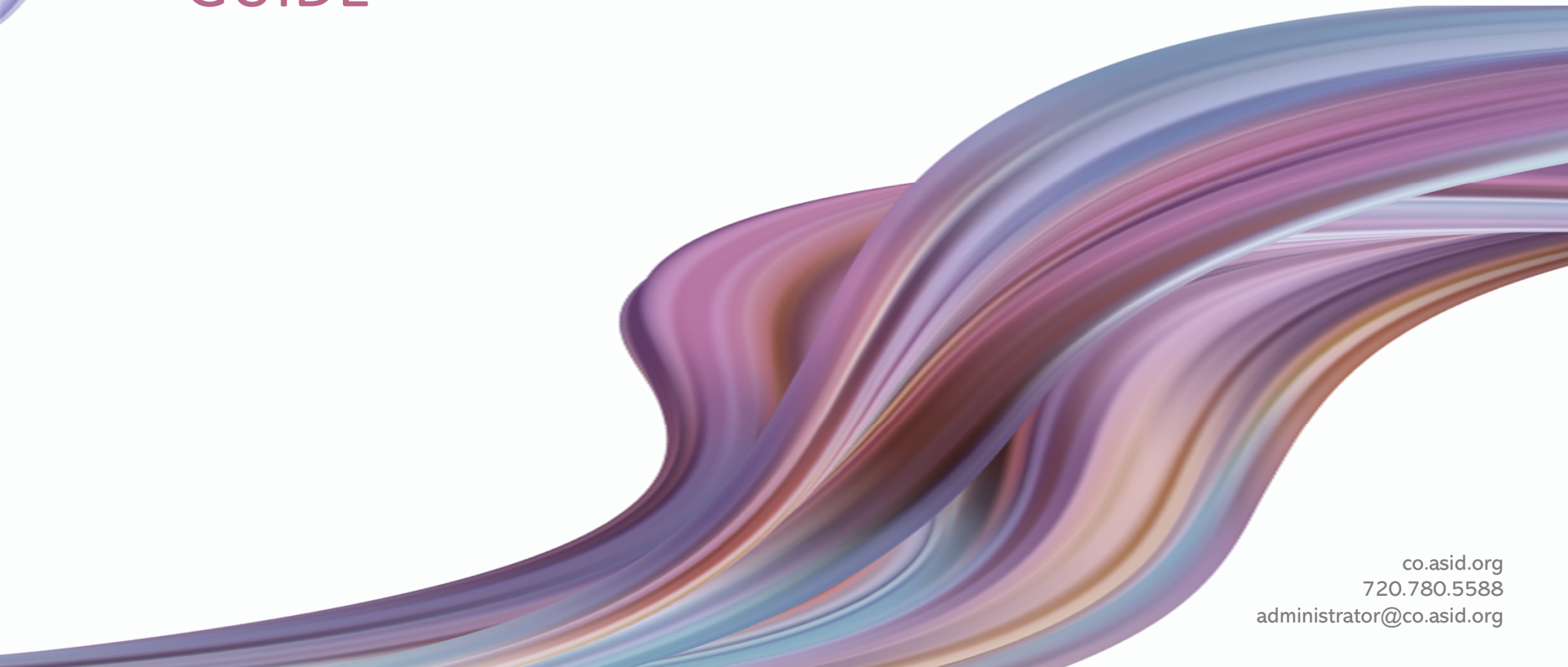




AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
COLORADO



SPONSORSHIP 2024 GUIDE



co.asid.org
720.780.5588
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ABOUT ASID

Founded in 1975, The American Society of Interior Designers (ASID) is the largest professional organization for interior designers representing all facets of both residential and commercial design. With more than 30,000 members nationally, ASID establishes a common identity for professionals and businesses in the field of interior design. Of the national society's 20,000 practicing interior designers, 6,500 practice primarily in the commercial field with 4,000 practicing primarily as residential designers. The remaining 9,500 work in both commercial and residential design. The association has 48 chapters throughout the United States and more than 450 international members.

ASID's national Industry Partners include more than 3,500 member firms and individual representatives, uniting professional designers with manufacturers of design-related products and services. ASID's membership also includes 7,500 students of interior design.

Professional members of ASID must pass rigorous acceptance standards which includes a combination of accredited design education and/or full-time work experience and passing of a two-day accreditation examination (National Council for Interior Design Qualification – NCIDQ).

ASID promotes professionalism in interior design services and products for the workplace and home. To keep up with the unique needs of its members, ASID conducts independent research on topics related to the practice and business of the profession. ASID designers receive the most current information about appropriate materials, technology, building codes, government regulations, flammability standards, design psychology and product performance.

COLORADO CHAPTER

The Colorado Chapter of ASID strives to be the definitive resource for professional education and knowledge sharing, advocacy of interior designers' right-to-practice, and expansion of interior design markets.

The Colorado Chapter encompasses the entire states of Colorado and New Mexico, representing over 500 interior designers in the region and 100 Industry Partners. These are cutting-edge professionals who maintain the highest level of design standards.

Our goal is to effectively promote the value of interior design to the public, related industries and our members through education, community service, networking events and more. **This is only possible with the support of our sponsors.**

Maximize your return on investment! By optimizing your dollars through ASID Colorado sponsorships and advertising, you ensure that you will get the attention of our members, who influence decisions to utilize your products and services. By partnering with ASID Colorado, your company will be front and center. This partnership provides you with an exclusive opportunity to cultivate mutually beneficial relationships with our members in ways that are best suited to meet the individual needs of your business.

All sponsors will receive the following:

- Opportunity to use "ASID Colorado 2024 Annual Sponsor" logo on your marketing materials
- Sponsorship logo designation on the ASID Colorado website for one year
- Acknowledgement on sponsor signage at our events

LEVEL DESCRIPTIONS

ANNUAL SPONSORS – Year-round Recognition and Benefits

- Patron** This exclusive sponsorship demonstrates the highest level of commitment to ASID. Our annual patron sponsor is in a class by themselves. This level allows our patron to host three chapter events*, receive 10 tickets to the Crystal Awards and so much more!
*One event must be a celebration event, Design CEU & Best Practice event, or outreach event.
- Advocate** Advocate sponsors make an enormous contribution to the Colorado Chapter. With two hosted events** per year, promotion around those events and additional advertising built into this package, this is a wise investment for those needing to remain in front of our very specialized audience.
**One event must be a celebration event, Design CEU & Best Practice event, or outreach event.
- Partner** This level affords one event per year, while mirroring many of the benefits of the advocate level – including Crystal Awards tickets and advertising and logo options at the event, as well other event tickets.
- Supporter** This level allows you to engage ASID Colorado Chapter members and friends with one event annually (excluding the Chapter Celebration), along with event tickets.
- Friend** Who doesn't need all the friends they can get? ASID welcomes support at all levels. Friends of ASID receive year long recognition for a very modest contribution.

CRYSTAL AWARDS SPONSORS – Event Specific

The Crystal Awards is the premiere recognition event for interior designers in the region, attracting over 300 interior design stakeholders. It is an elegant affair, and our sponsors receive various levels of distinction before, during and after the event.

SPONSORSHIP CUSTOMIZATION – Vendor Specific

Interested in creating a customized sponsorship option that combines package elements most important to you, within your organizational budget? We would be happy to discuss the possibilities and make recommendations.

ADD-ONS – One-off Options

From advertisements to swag bag item inclusion to event host opportunities, ASID Colorado is pleased to exposure to our targeted audience.



Sponsorships are on a first-come, first-served basis.

Must be a member in good standing throughout the sponsorship year.

Industry Partner Membership is an additional cost paid to ASID National, separate from ASID CO sponsorship. As a 501c3 non-profit association, please consult your tax advisor for deductibility.

About ASID Colorado Chapter Events

Hosted events must be approved in concert with ASID CO and will be promoted by ASID CO.

Sponsor may only register 1 additional non-member at the ASID membership rate, additional non-members will pay the non-member price.

Event Type Descriptions:

- **Celebration Event Host options:** Spring New Member Breakfast, Fall New Member Breakfast, Annual Chapter Celebration
- **Design CEU & Best Practices Event Host examples:** Design Trends, Sustainability, Wellness, Equity, Best Practices, Business Topics, Ethics, Legislation, Building Codes, etc. Continuing Education Units are highly encouraged. Topics are determined at the sponsors discretion, with approval for ASID.
- **Outreach Event Host examples:** Non-profit Project, Volunteer Work, Community Service, Tours, Student and Emerging Professional events, etc.
- **Sponsor's Choice Events:** Available only to Patron and Advocate level sponsors.

Make your commitment today!

To register online, visit <https://co.asid.org/chapter-sponsorship>

Call 720-780-5588

Email administrator@co.asid.org

MEMORANDUM OF UNDERSTANDING

Sponsor Year 2024

Below is an outline of the rights and responsibilities for a Sponsor of the ASID Colorado Chapter

Please review and sign.

This is an understanding between the Colorado Chapter of ASID (the "Chapter") and Sponsor (the "Sponsor").
The Chapter and Sponsor are this day entering this understanding and, for their mutual convenience.

- Chapter will provide a volunteer event lead/liaison to assist in event coordination and set-up between ASID Colorado Chapter and Sponsor.
- Chapter will market the event to membership and contacts by email and via social media outlets.
- Chapter will set up an online registration system, collect registrations and payments. All events will satisfy the standard registration event costs and all attendee registrations must go thru the Chapter registration system.
- Chapter will notify Sponsor of final count of attendees 72 hours before the event.
- Chapter will provide onsite check in and registration.
- Sponsor will host an event from approved ASID Colorado calendar of events.
- Sponsor must be a member in good standing throughout the sponsorship year. Industry Partner membership is an additional cost paid directly to ASID National, separate from ASID CO sponsorship.
- Sponsor will provide food, beverage, and any additional costs regarding but not limited to event supplies, speakers, rentals, etc. for their scheduled event.
- Sponsor can register only 1 additional non-member at ASID membership rate. Additional non-members will pay non-member price.
- Sponsor may collect business cards at the event; however; attendee and contact information will not be provided by Chapter.
- Sponsor will host the event in compliance with current Covid19 State regulations.
- Sponsor shall indemnify and hold Chapter, its officers, directors, agents and assigns, harmless from and against any and all liability, claims, costs, losses and damages, including reasonable attorneys' fees, caused by the negligent act or omission of Vendor, it's officers, directors, employees, contractors or agents in connection with the Chapter Event Host's Event, including without limitation the death or injury to any person or loss or damage to any property of any persons resulting from the service of alcohol or use of the facility/services.
- In the event alcoholic beverages are served by Sponsor as a part of Sponsor's contract, the Sponsor will provide a minimum of \$1,000,000 liability coverage and shall provide evidence of such insurance to Chapter upon request. Or the Catering Company contracted by the Sponsor to dispense food and beverage, alcoholic and, non-alcoholic. Catering Company is required to provide evidence of liability insurance.
- If either party brings an action to enforce the terms of this Contract or declare rights there under, the prevailing party in any such action, on trial or appeal, shall be entitled to reasonable attorneys' fees to be paid by the losing party.
- In Sponsor's performance under this Contract, Sponsor acts and will act as an independent contractor, and not as an agent or employee of Chapter.
- This Contract shall be construed, interpreted, and applied in accordance with, and shall be governed by, the laws applicable in the state of Colorado, without regard to such state's conflict of laws principles. All parties to this Contract agree to submit to the arbitration under the jurisdiction of the City and County of Denver, Colorado to resolve any dispute arising from, though or in any manner related to this contract.
- Entire Agreement. This Contract constitutes the entire agreement between the parties and may not be waived or modified except by written agreement between the parties.
- Sponsor agrees that this Contract is solely between Sponsor and the Colorado Chapter of the ASID and in no event shall the American Society of Interior Designers, Inc. be liable for any actions of the Colorado Chapter of the ASID or the Sponsor's.
- If acts of God or government authorities, natural disasters, severe weather, or other emergencies make it illegal or impossible for the parties to perform their obligations under the Contract, the Contract will be terminated and both parties will make best efforts to reschedule.
- Chapter may cancel this Contract at any time upon written or electronic notice to Sponsor. The failure of Sponsor to perform any service under this Contract or a failure to perform any provision under this Contract will be considered a Breach of Contract and Chapter shall be able to terminate this Contract and seek any damages.

IN WITNESS WHEREOF, the parties have caused this Memo of Understanding to be duly executed, intending thereby to be legally bound.

Sponsor Signature: _____

Date: _____

Printed Name: _____

Company Name: _____